The End of **IT Security** Nightmares

The matchless Intel® and ThinkCentre neo pairing

Maintaining laptops and other portable devices is easier, even without in-house IT. They can be fixed off-site too, as they're not tied to a location like desktops. Managing IT for desktops almost always requires a physical presence, especially when remote access is insufficient.
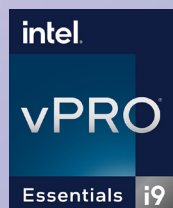
54% of businesses say that their IT is not capable enough to handle threats.*

So, what can small and medium-sized businesses (SMBs) do?

Adopt **Intel vPro® Essentials** - a series of intelligent solutions to ease device manageability and the IT burden on businesses.

ThinkCentre NEO

ThinkCentre neo 70t

*Monitor, keyboard, and mouse sold separately

intel
vPRO
Essentials **i9**

Powered by Intel vPro® Essentials with 12th Gen Intel® Core™ i9 processor

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How Intel vPro® Security Protects You

Cybersecurity threats have evolved to the point that even antivirus software is basically helpless. Clever rootkits that affect the OS and firmware-targeting attacks easily bypass surface-level security. Attacks can be aimed from anywhere and through any weakness. Poor passwords, suspicious links, phishing attacks, and direct breaches are some of the means hackers use to steal your system data and more. Some keyloggers help steal passwords and banking information, and unsecured Wi-Fi that allows easy access and unprotected file sharing are just the tips of the iceberg of online threats. There's a new method of attack developed almost every day. There are also botnets and Distributed Denial of Service (DDoS) attacks that can crash entire servers.

Intel vPro® Essentials is designed to protect you from dangerous and invasive cyberattacks from the firmware level. Dedicated security chips, BIOS-based protection and intelligent AI-based security, prevent these breaches and speed up post-attack recovery. **Intel® Hardware Shield, Intel® Active Management Technology,** and **Endpoint Management System** cover every avenue of attack. Together, they help protect against severe breaches leading to data loss and service downtime that could cause a loss in business.

Intel vPro® Essentials safeguards businesses from malicious attacks and application breaches, proactively detecting advanced threats and assisting in remote recovery.

6 **trillion** **dollars is the annual global cost of cybercrimes***

50% **of all cyberattacks target SMBs***

22% **of all organizations reported cyberattacks that affected customer-facing services***
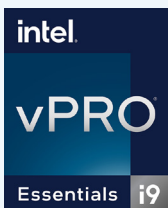
ThinkCentre neo 70t with Intel vPro® Essentials

ThinkCentre neo 70t is a productivity powerhouse made for SMBs. It delivers exceptional and professional-level computing at a highly affordable rate. A device like the ThinkCentre neo 70t, with its robust security features, is critical for safe business computing.

Along with the clever features of Intel vPro® Essentials, it comes with a **discrete Trusted Platform Module (dTPM 2.0)** for enhanced BIOS-level security. A chassis intrusion switch prevents unauthorized access to your system's interior, along with the **Kensington™ security slot** and physical locks. **Smart USB protection** prevents unauthorized peripherals or data storage devices from working, while the Secure Wipe feature ensures sensitive data is erased at the end of your device's life cycle.

Source: *https://purplesec.us/

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